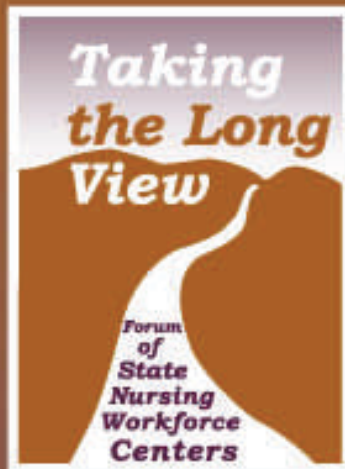


Save the Date:

The 8th NATIONAL CONFERENCE OF
NURSING WORKFORCE LEADERS presents:



Nursing Shaping Health: Economics Policy and Practice

Hosted by the Michigan Center for Nursing
Dearborn Inn, Dearborn, Michigan

June 9-10, 2010
Dearborn, Michigan

WHO SHOULD ATTEND

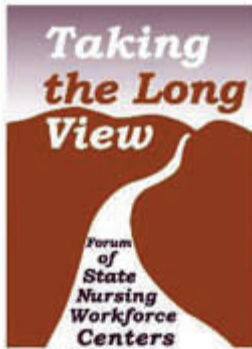
All leaders, stakeholders and partners of state-based nursing workforce centers from across the United States.

Eighth in an annual series, this conference will provide information on building the systems needed to address the inevitable paradigm shifts in healthcare delivery and patient care as healthcare reform evolves.

MORE CONFERENCE INFORMATION COMING SOON!

www.NursingWorkforceCenters.org
or email cstacy@mhc.org





Nursing Shaping Health: Economics Policy and Practice

The 8th NATIONAL CONFERENCE OF NURSING WORKFORCE LEADERS Sponsored by THE FORUM of STATE NURSING WORKFORCE CENTERS

The Forum is comprised of the 34 Centers which provide strategic leadership in addressing nursing workforce issues in their respective states. The mission of the Forum is to provide a sustainable network for collaboration and communication among statewide nursing workforce entities.

CONFERENCE PURPOSE:

The purpose of this conference is to showcase issues, trends and solutions related to nursing and the economy, to healthcare reform and to safe, quality care. Areas of focus include: economic impact of nurses in a community, the impact of healthcare reform on nursing and how nurses can contribute to healthcare reform.

CONFERENCE OBJECTIVES:

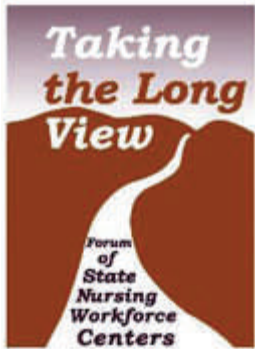
- Discuss the contributions nurses make to the economic health of a community
- Describe specific examples of the value of nursing that quantify/illustrate the value of nursing
- Identify the impact on quality and safety outcomes by using a sufficient and well prepared nursing workforce
- Describe the critical roles for nursing in shaping healthcare in America
- Identify strategies and best practices for sustaining nursing workforce development

KEYNOTE SPEAKERS:

Lori A. Melichar, PhD, MA - is a labor economist and senior program officer at Robert Wood Johnson Foundation. As part of the Foundation's focus on ensuring that the nation has a diverse, well-trained leadership and workforce in health and health care, Melichar manages three programs to develop human capital: Interdisciplinary Nursing Quality Research Initiative, RWJF Investigators in Health Policy, and RWJF Health Policy Scholars. She also is engaged in the Foundation's efforts to advance the science of quality improvement (QI) research and evaluation, and to produce information that is useful to employers and providers considering investing in quality improvement training.

Rebecca M. Patton, MSN, RN, CNOR - Rebecca Patton has extensive inpatient and outpatient experience and has been responsible for the start up, and ongoing operations of ambulatory medical centers, and of an inpatient acute and a skilled nursing facility. Patton is the President of the American Nurses Association. Currently she is the Director of Perioperative Services for EMH Regional Healthcare System in Elyria, Ohio.

Suzanne Begeny, PhD, RN - is currently the Director of Government Affairs at the American Association of Colleges of Nursing (AACN), lecturer at the University of Michigan, School of Nursing, and adjunct professor at the University of New Mexico, School of Nursing. Prior to this, she held policy positions at the state and federal level. In addition, she has taught undergraduate and graduate nursing students at the University of Michigan and held numerous research positions. Suzanne's areas of research interest include healthcare policy, political advocacy, innovation and change, nursing teamwork, and the image of the nurse. Dr. Begeny previously worked as a psychiatric nurse.



Nursing Shaping Health: Economics Policy and Practice

Continuing Education:

For Nurses: Contact hours of continuing education for nurses will be provided by Michigan State University College of Nursing. Michigan State University College of Nursing (OH-294, 08/14/09) is an approved provider of continuing nursing education by the Ohio Nurses Association (OBN-001-91), an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Schedule information:

When planning travel to the 8th National Conference of Nursing Workforce Leaders, conference registration will begin the evening of June 8th. The program, June 9th and June 10th, will begin each day with continental breakfast at 7:00 am EST and will adjourn on June 10th at 4:00 pm EST. Forum Members – Please Note: The annual Forum Membership Meeting will be held on June 11th at the Dearborn Inn, Dearborn, Michigan.

Dearborn Inn Rates and Reservations:

\$119/single or double occupancy (plus tax); Call 313-271-2700 for reservations and ask for the Michigan Center for Nursing special rate. Online Reservations are available at <http://www.marriott.com/hotels/travel/dtwdi-the-dearborn-inn-a-marriott-hotel/?toDate=6/12/10&groupCode=mcnmcna&fromDate=6/7/10&app=resvlink> using the online offer code of Michigan Center for Nursing. Early hotel registration is highly encouraged to secure the discount rate. The hotel group rate is available until May 17, 2010 or until all rooms are sold whichever is earlier. After May 17, 2009 rates and availability are at the discretion of the hotel. Cancellation for hotel must be made at least 48 hours in advance of arrival to avoid penalty.

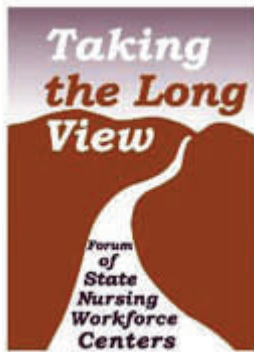
About the Dearborn Inn - located near the Detroit Metropolitan Airport, the Inn was built in 1931 on the grounds of Ford Motor Company. In a setting reminiscent of an American inn, this Dearborn, Michigan hotel boasts features the services expected of a Marriott. Amenities include on-site fitness center, outdoor swimming pool and several nearby golf courses offering ample leisure activity close to major corporations and cultural sites such as The Henry Ford. The Early American Room raises the bar for Dearborn hotel dining, while two other eateries serve classic American cuisine.

Airport & hotel transportation:

The Dearborn Inn hotel is minutes from Detroit Metro Airport. Taxi cabs are available and run approximately \$15. The hotel has complimentary on-site parking. Valet parking is also available for a fee of \$12 daily.

Program information:

If you have any questions or require any special accommodations, call the Conference office at 517-347-8091 or email cstacy@mhc.org



Nursing Shaping Health: Economics Policy and Practice

CONFERENCE REGISTRATION FORM – JUNE 9-10, 2010

CANCELLATION POLICY – *No refunds will be granted after May 15, 2010. Substitutions are welcomed.*

Please print or Type Information. (*Must be filled in.)

*Name: _____ First Name as you would like it on Badge: _____

*Credentials: _____ *Organization: _____ *Title: _____

*Address: _____ *City: _____ *State _____ *Zip _____

*Phone: _____ Cell Phone: _____ *Email: _____

CONFERENCE FEES:

Registration ___\$375 Before May 15, 2010 ___ \$420 After May 15, 2010
One Day Registration \$200 - Please indicate ___ June 9th or ___ June 10th
(There will be a \$75 cancellation fee)

PAYMENT INFORMATION:

Check – Make Check Payable to: Michigan Center for Nursing
Credit Card: ___ Visa ___ MasterCard

*Card Number: _____ *Expiration Date: _____ *Billing Zip Code: _____

(Please provide billing address for card if other than address above)

*Security Code: _____ (For Visa/MC – security code is 3-digit number on the back of the card.)

*Signature (Authorized person to sign card): _____ *Print Name _____

Conference Registration is due by May 15, 2010.

Mail, Fax, or Email Conference Registration Form to:

Michigan Center for Nursing
2410 Woodlake Drive, Okemos, MI 48864
Fax: (517) 347.4096
Email: cstacy@mhc.org
Register Online at www.michigancenterfornursing.com

If you have any questions or require any special accommodations,
call the Conference office at (517) 347.8091 or email cstacy@mhc.org